

COOKIE POLICY - WWW.BAPRO.IT

This extensive circular letter on personal data processing describes how the website: www.bapro.it or his subdomain uses cookies and tracking technologies for the personal data processing of identified or identifiable users who browse in the site.

The circular contains all the elements provided by Art. 13 of the EU Regulation 2016/679 and is laid out in compliance with the General Provision of the Italian Supervisory Authority dated 10.6.2021 (n° 231).

This policy was updated on 02-03-2026

DATA CONTROLLER

The data controller is **Bapro S.R.L.**, established in Via della Costituzione 50/A, 42015 Correggio (RE) - ITALY e Vat number: IT02132130358, which avails of its own processing managers or those of external processing companies.

Further information about the data processing activities performed through the website are available consulting the Privacy Policy.

The cookies or pixel trackers set by the website during the browsing session may be different depending on which browser SW is in use, cookies already stored, cache or accounts logged-in on third party websites or search engines. Cookies and tracker reported are detect in absence of these interferences.

WHAT ARE COOKIES AND THEIR PURPOSES

Cookies are small text files which the sites visited by the user set directly to user's browser, where they are stored to be then retransmitted to the sites themselves during the next visits (so-called **first-party cookies**). When surfing a site, the user may also receive on his cookies of different sites or web servers (so-called **third-party cookies**); this occurs because the web site visited may contain digital elements and contents, such as images, maps, sounds, specific links to web pages of other domains that reside on different services other than those on which the page requested is found. In other words, these are cookies that are set by a website different from the one actually visited.

The duration of the cookies may be limited to a single surfing session on the browser (so-called **session cookies**), and in this case automatically deleted when the visitor closes the browser; or they may also have a pre-set expiry and, in this case, will remain memorized and active in the user's browser up to the given expiry date, continuing to gather and transmit information during the various browsing sessions on the browser (so-called **long term** or **permanent cookies**).

Cookies are used for different functions. Some are necessary to allow you to browse on the website and use its features (so-called **technical cookies**).

Others are used to obtain statistical information, whether or not in aggregate form, on the users which surf in the website and on how the website is used (so-called **analytical cookies**). This cookie may be sent by the website even without the user specific consent, if the information collected are necessary to create aggregate statistics related to a single website or to a group of websites belonging to a single data controller (**first-party analytical cookies**). For what concerns **third-party-analytical cookies**, them must be collected in a shape in which the IP address of users is at least partially disguised, in order to preserve data confidentiality.

Lastly, they are used to track a consumer profile of the user and allow him/her to view customized advertisements on the same website or in third parties ones, which may be interesting and in line with the user's taste, consumption and browsing habits (so-called **profiling cookies**).

The website will submit this kind of cookie only after the user explicit consent provision, consent which have to be recorded through a cookie management system which has to give the user the possibility to choose whether or not to receive profiling cookies.

To learn more in detail about these different categories of cookies, please continue reading this circular. Discover how they work and their purposes, and freely choose whether to consent or block their usage (opt-in).

TECHNICAL COOKIES

Technical cookies are tools set on user's browser to allow functions, to optimize site's pages loading, to keep the login status during the browsing session or to protect both users and webserver by cyber-attack (such as, for instance, DOS attack or Cross-site request forgery – CSRF). In the following table we report the list of technical cookies sent during the browsing on our website, with info on tools origin, expiring time, functions and links to the privacy policy of cookie's provider (if available).

Name	Origin	Function	Expiring	Privacy Policy
_iub_cs-***	First Party	Indicates the user's consent to the use of cookies, once he/she continues to surf on the site after viewing the banner.	365 Days	https://www.iubenda.com/privacy-policy/www-iubenda-com
_iub_previous_preference_id	First Party	Cookie necessary for managing consent/preferences regarding the use of cookies through the Iubenda system.	365 Days	

N.B.: The expiring time of cookies which expire in less than a day it's indicated as "End of browsing session".

ANALYTICAL COOKIES

Analytical cookies are necessary to collect information and statistical data on browsing and website usage habits in order to evaluate, improve, optimize and customize the browsing experience. Without the use of this type of tool for the website owner and other web service providers would be hard to collect feedback and data useful to improve his own services. However, those cookies aren't used to create a profile of users browsing habits with the purpose to cast advertising campaigns or other marketing targeted operations, because data collected are usually encrypted, anonymized and/or aggregated. In the following table we report the list of analytical cookies sent during the browsing on our website, with info on tools origin, expiring time, functions and the link to the privacy policy of cookie's provider (if available).

Name	Origin	Function	Expiring	Privacy Policy
ga***	First Party	The cookie is used by Google Analytics to identify a user with a unique ID, in an anonymous way. It is useful to gather statistics regarding the site.	730 Days	https://policies.google.com/privacy?
_ga	First Party	The cookie is used by Google Analytics to identify a user with a unique ID, in an anonymous way. It is useful to gather statistics regarding the site.	730 Days	https://policies.google.com/privacy?

N.B.: The expiring time of cookies which expire in less than a day it's indicated as "End of browsing session".

PROFILING COOKIES

Profiling cookies have generally the purpose to track user's browsing behaviours in order to create a profile related to different parameters and to include users in smooth categories to customize adverts, search engine results and to cast advertising campaigns or other marketing targeted operations. In the following table we report the list of profiling cookies sent during the browsing on our website, with info on tool's origin, expiring time, functions and the link to the privacy policy of cookie's provider (if available).

Name	Origin	Function	Expiring	Privacy Policy
_gcl_au	First Party	Cookie used by Google AdSense to collect statistics about the advertising services provided by Google through the website, useful for improving the efficiency of the same.	90 Days	
_fbp	First Party	This cookie is used by Facebook to provide customized services to users, as to perform real-time advertisement according to browsing habits.	90 Days	https://www.facebook.com/policies/cookies

N.B.: The expiring time of cookies which expire in less than a day it's indicated as "End of browsing session".

PIXEL TRACKER

Pixel trackers are useful tools and technologies to deliver engaging and interlinked experiences, composed single pixel image files sent by the website during pages loading and subsequently read to collect information about site use, useful to the website owner and/or other providers for different purposes.

The tracker can use the information you submit for a different purposes, such as sending customized advertisement material, to analyze user behaviors or provide services within the site, such as access to social networks or areas comments, and other technical and security features. In most cases, the information collected are anonymized or pseudonymized. Although sometimes the personal data do not undergo such treatment, which means they can directly identify a specific user.

The use of this technology could slow down the browsing experience, and, above all, make less certain the confidentiality of user's personal information.

The website uses the following tracker:

Name	Origin	Type	Function	Privacy policy
Google Tag	Google	Advertising	Allows data to be sent from the website to linked Google product destinations to help measure effectiveness in terms of website visibility and ads	https://policies.google.com/privacy?
Google	Google	Advertising	Tracking tool used to collect information on user's browsing habits to customize advertising and other services provided by	https://policies.google.com/privacy

			LinkedIn.	
Google Analytics with signals	Google	Advertising	Tracking tool used to collect information on user's browsing habits to customize advertising and other services provided by the website.	https://policies.google.com/privacy
Google Marketing Platform	Google	Advertising	Tool to collect and process information about online browsing and behavior to personalize marketing/advertising activities	https://policies.google.com/privacy?
Facebook Custom Audience	Facebook	Advertising	Tracking tool used to collect information on user's browsing habits to customize advertising and other services provided by Facebook.	https://www.facebook.com/full_data_use_policy
Facebook Connect	Facebook	Social Media	Tracking tool used to collect information about browsing and how users use social links to the social media that belongs to tracker's owner.	https://www.facebook.com/full_data_use_policy
iubenda	Iubenda	Technical	Tool used to proper display privacy and cookie policy on the website	
Google Tag Manager	Google	Technical	This tool is used to create tags (code snippets) which, when triggered, allows to collect and to send information about user's browsing activities to other analytical tools.	https://policies.google.com/privacy?
Google Fonts	Google	Technical (hosting)	Used to ensure better accessibility and typographic consistency on the web.	https://policies.google.com/privacy?
Google Static	Google	CDN	Tool used to guarantee the proper functioning and distribution of contents related to Google Maps and other services provided by Google and implemented within the website	https://developers.google.com/maps/documentation/streetview/policies?hl=it
Google	Google	Technical	Tracker used as part of the operation of Google's	https://policies.google.com/

Recaptcha			reCAPTCHA anti-bot/antiDOS service	privacy?
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OPTIONAL SUBMISSION

Many of the data submissions of the user done through cookies are optional. To see how to handle cookies, according to the browser used (Edge, internet Explorer, Mozilla, Safari, Chrome), you can browse to the website aboutcookies.org to erase them, or for the same purpose you can use the tools integrated in the browser you're using following those links:

[Safari](#), [Chrome](#), [Firefox](#), [Internet Explorer](#), [Edge](#), [Opera](#)

Opera → copy the following link in search bar: `opera://settings/clearBrowserData`

The user, managing the choice related to cookies, can make use of services provided by [EDAA](#) or similar services provided by other subjects. Through those tools, you can manage your preferences concerning the cookies matters for a wide part of tracking tools. Google also allow to customize the preferences on advertisement linked to your Google Account by using the following tool: <https://adssettings.google.com>

Some tracking tools will be sent by the website only after your explicit consent provision. This consent, when necessary, will be provided by choosing the different option through a banner displayed during the first access on the website. After the consent provision, the user may changes his preferences in a page on the website dedicated to cookie management choices.

If you wouldn't be tracked through cookies or other similar tracking technologies we suggest you to set the browser in "private mode" (which auto-delete browsing data stored in the browser during the session) or to delete periodically browser history, cache – partition where are stored files related to visited web pages, with the purpose to provide a faster loading of the same during following sessions – and cookies stored on the browser.

PROCESSING METHOD AND RETENTION TIME

The personal data are processed with automatized instruments, for the time strictly necessary to pursue the objectives explained earlier.

Specific security measures are adopted to prevent the loss of the data, their illicit or incorrect use and unauthorised access.

For all the information related to the third-parties who may access your data and, generally, on the data process operations performed through the website a specific Privacy Policy is available on the website.

WHAT ARE YOUR RIGHTS AS DATA SUBJECT?

- **Access to personal data:** you can ask us to confirm that processing of your personal data is taking place and obtain access to data in our possession concerning you.
- **Rectification and updating of personal data:** if you believe your data is incorrect or no longer updated, you have the right to ask us for rectification.
- **Erasure of personal data:** when processing is concluded, you withdraw consent or object to processing and there are no other legal reasons why we can retain your personal data, you can request its deletion.
- **Restriction of processing:** if processing is based on the legitimate interest of the controller or third parties or you wish to restrict the processing scope of such data, you can request restriction of processing.
- **Objection to processing and use of automated decision-making processes:** you can object to processing for a particular purpose when it is based on the legitimate interest of the controller or third parties; furthermore, you can object to the use of automated decision-making processes, including profiling.
- **Portability of personal data:** in certain circumstances, you can request that your data be provided to you in a structured, commonly used and machine-readable format.
- **Withdraw given consent:** if processing is based on your consent, you can withdraw it at any time.

For more information, you can visit the Privacy Authority website: <https://www.garanteprivacy.it/i-miei-diritti>

ARE THERE LIMITS TO EXERCISING MY RIGHTS?

Yes, regulations provide for cases where exercising your rights may be limited. For example, rights may be limited when processing is based on a legal obligation, is carried out for establishing or defending a right in judicial proceedings, or when there is a risk of harming others' rights and freedoms. The Controller will assess the existence of limitations and respond to your request within one month, as required by law.

HOW CAN I EXERCISE MY RIGHTS OR GET MORE INFORMATION?

You can exercise your rights as data subject, obtain more information on processing methods and request any clarification on personal data protection by contacting the Data Controller at the e-mail address: **info@bapro.it**.

To help us identify your rights exercise request, it is appropriate that the communication specifies in the subject line: "Request for exercise of data subject rights - Privacy".

Within the communication, it is important to specify and demonstrate your identity, what your relationship with the Controller is and which right you intend to exercise, in addition to all information you deem useful to facilitate the exercise.

We can suggest using the form for exercising rights prepared by the Privacy Authority downloadable here: <https://www.garanteprivacy.it/home/modulistica-e-servizi-online>

CAN I FILE A COMPLAINT WITH THE PRIVACY AUTHORITY?

Yes, you have the right to file a complaint with the Authority for Personal Data Protection (Privacy Authority). You can do so by sending a PEC message addressed to protocollo@pec.gpdp.it, by registered mail with return receipt addressed to or by hand delivery to the Authority's office at Piazza Venezia 11, 00187 Roma.

Finally, through other contact tools made available by the Authority on its website: <https://www.garanteprivacy.it/home/modulistica-e-servizi-online> or with the competent supervisory authority of another EU country.